

SECRET

AGENDA
Senior Staff Meeting
Monday, 13 May 1963, 11:00 a.m.

- | | |
|---|---------|
| 1. The Hundred Universities Program -- Visit of CIA
Recruitment and Public Relations Teams This Fall | Echols |
| 2. European Trip | Cline |
| 3. Brief Status of Early Retirement | Houston |
| 4. Comments by the DDCI | DDCI |

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| 1. The Hundred Universities Program -- Visit of CIA Recruitment and Public Relations Teams This Fall | ECHOLS |
| 2. European Trip | CLINE |
| 3. Brief Status of Early Retirement | HOUSTON |
| 4. Brief Comments on: | KIRKPATRICK |
| a. Status of NAFA | |
| b. Life Insurance Policies for which CIA employees are eligible | |
| c. Emergency Planning | |
| d. Problems with DIA | |
| e. President's Board | |
| f. Professionalism Paper | |

16 May 1963

MEMORANDUM FOR THE RECORD

SUBJECT: Senior Staff Meeting, Monday, 13 May 1963

1. See attached for list of those present.

2. General Carter opened the meeting by asking Mr. Echols to discuss Agency recruitment and the Hundred Universities Program. Mr. Echols mentioned briefly that CIA recruitment this year had been successful with good candidates approaching the Agency. He then asked [] to discuss the Hundred Universities Program. [] started by noting that when the university associates were at CIA last fall they noted a feeling of sensitivity on the part of CIA personnel about our public image and they felt that this was impeding our efforts. They stressed that there was no need for such a feeling and suggested that as part of our recruitment program we send teams to the field to have off-the-record talks with selected candidates who are serious about the possibility of CIA as a career. They also mentioned that a by-product of such an approach would be better public relations in the academic community since the word would filter down through the heads of departments to the students. [] mentioned that our recruiters had already visited 15 campuses in the last year and their hope was to touch eventually every college in America. For the present we must confine ourselves to about one hundred colleges a year which is the manageable maximum.

3. The program this year will begin on the week of 4 November. [] explained that 4 November was chosen because it is necessary for CIA to approach the colleges early in the academic year so that there is ample time to carry out the processing procedure for interested candidates. Twenty teams will go to selected areas and visit at five colleges in each area. [] mentioned that the Office of Personnel would make all of the arrangements for travel. The job of the team members from operating components will be:

- a. Describe the role of CIA in National security.
- b. Describe the academic disciplines that we need to fulfill those roles.